

The book was found

# Kickstarter Success Secrets



## Synopsis

Want to try your hand at crowd-funding your creative project through Kickstarter or Indiegogo? Learn valuable secrets to success in this brief book by a first time Kickstarter who succeeded in raising 106% funding for his project. *Kickstarter Success Secrets* gives tips, dos and don'ts that are easily digestible and ready to be put to use on your campaign.

## Book Information

Audible Audio Edition

Listening Length: 25 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: J. Alex Greenwood

Audible.com Release Date: March 28, 2013

Whispersync for Voice: Ready

Language: English

ASIN: B00C3FMY8G

Best Sellers Rank: #124 in Books > Business & Money > Finance > Crowdfunding #714

in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #9163 in Books >

Business & Money > Marketing & Sales > Marketing

## Customer Reviews

J. Alexander Greenwood generously shares his experiences with Kickstarter. More than a guide to the process, this work is frank about pitfalls as well as the correct strategies he adopted. If you're thinking about crowdfunding a creative project, this work is worth your time.

Greenwood uses his real-life crowdfunding example to set up an easy-going set of dos and don'ts for any Kickstarter campaign. Benefit from his earnest retelling of success with some honest talk about the hiccups and hoorays along the way. The language is clean and fast. If you're interested in setting up your own Kickstarter campaign, you'll end up richer for having read Greenwood's guide before you begin.

Nice, succinct, to-the-point analysis by J. Alexander Greenwood. He covers his successful (and modest) campaign to fund a paperback issuance of his third novel, *Pilate's Ghost*. On a 21-Day Kickstarter campaign timeline, he successfully raised over \$1600 (hence the 'modest')

reference).Very good coverage of the successful factors he measured, as well as those that he would have changed. Most valuable was the social media marketing metrics he presents, and his take on the "tribal" outreach necessary to crowdsource funding successfully for at least minimal virality.At a \$0.99 price point, value greatly exceeds price. Many thanks to the author!

[Download to continue reading...](#)

How to Successfully Crowd Fund Your Dream Idea on Kickstarter: Learn the secrets of what it really takes to run a successful Kickstarter or crowd funding ... from those who've collectively raised  
Kickstarter Success Secrets The Kickstarter Handbook: Real-Life Success Stories of Artists, Inventors, and Entrepreneurs Hacking Kickstarter, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowd Funding Campaign on a Budget (Updated September 2015) Hacking Kickstarter, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget (2015 Edition) Minecraft Secrets: Master Handbook Edition: Top 100 Ultimate Minecraft Secrets You May Have Never Seen Before (Unofficial Minecraft Secrets Guide for Kids) (Ultimate Minecraft Secrets Handbook) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Xamarin.Forms Kickstarter 2.0: Compilable Code Examples for Solving Typical Cross-platform Tasks Xamarin.Forms Kickstarter: Compilable Code Examples for Solving Typical Cross-platform Tasks New Markets for Artists: How to Sell, Fund Projects, and Exhibit Using Social Media, DIY Pop-Ups, eBay, Kickstarter, and Much More Kickstarter for the Independent Creator: A Practical and Informative Guide To Crowdfunding Crowdfunding Checklist: How To Raise Money for A Best-Selling Kickstarter in 90 Days Crowdsourcing: Uber, Airbnb, Kickstarter, & the Distributed Economy Food Truck Funding with Kickstarter (Food Truck Startup Series Book 3) Food Truck Funding with Kickstarter (Food Truck Startup Series) From Spark to Finish: Running Your Kickstarter Campaign How to Get Started in Professional Voiceover: The Kickstarter Guide to Working From Home as a Voice Over Artist for Hire Kickstarter Power: The Ultimate Crowdfunding Campaign Kit Also for Indiegogo Kickstarter For Dummies The No.1 Property Investing Tips From Top UK Property Experts: Their Best Kept Secrets You Need to Know to Accelerate Your Investing Success (Property Success Series)

[Dmca](#)